

# Beautiful things !

The first event of designers for babies & children's items in Israel

## Concept & objectives

Why you should come to exhibit your products ?

10 essential points :

1. To participate at the first event in Israel designers, specializing in children from 0 to 13 years of age,
2. Occasion to exhibit your new collection and to sell your stock,
3. Occasion to develop your distribution network (in Israel or abroad)
4. Occasion to meet professionals and the general public,
5. Give parents a new way to shop for their kids,
6. Promoting exchanges between creators and buyers,
7. Gather some beginner and experienced designers, the most gifted of their generation in the same space during 3 days,
8. Occasion to participate in an important exhibition with accessible prices,
9. To promote designers of children's fashion,
10. A presence on the internet of the beautifulthings website (under construction),

### Contacts

Sandra Elbaz : 054 796 09 10  
Stephanie Attias : 054 306 54 34

Fax : 077 300 69 23

[beautifulthings.event@gmail.com](mailto:beautifulthings.event@gmail.com)

[www.beautifulthings-event.com](http://www.beautifulthings-event.com)

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## Application form

PLEASE FILL IT AND RETURN WITH 4 PICTURES  
OF YOUR PRODUCT ON 300 JPG DPI  
BY MAIL :  
[BEAUTIFULTHINGS.EVENT@GMAIL.COM](mailto:BEAUTIFULTHINGS.EVENT@GMAIL.COM)  
DEADLINE : 15TH FEBRUARY 2009

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## 1. Date of exhibition & location

5, 6 & 7 april 2009

Villa D - 5, Kol Israel Haverim Street  
Neve Tsedek - Tel Aviv

## 2. Your brand

Brand name : .....

Contact : .....

Adress : ..... City : .....

Telephones : Mobile: ..... Office : .....

Email : .....

Web site : .....

## 3. Your booth (wished) - included V.A.T.

Premium booth = 2500 nis ( check here if you need a table (1,80m x 0,80m))\*

Standard booth = 1800 nis ( check here if you need a table (1,20mx1,20m))\*

Provider of services (place on request) = 1000 nis

Price including : 3 days of exhibition + 1 table (on demand)\* or space + 1 chair + general lighting + 1 presence on the internet of beautifulthings website (under construction) + flyers of exhibition.

\*Possibility to bring your own clothes stand.

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## 4. Your creations

- Clothes    Accessories    Jewellery    Dolls    Bags    Toys  
 Lighting    Books    Decor    Children room    Drawing    Other : .....

Ages section : .....

## 5. Your concept : (will appear on Beautiful things website as your description below - Maximum 300 words)

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## 6. Your stores location (distributors) :

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## 7. Your range price of your creations :

4 pictures on jpg 300 dpi are requested. With description, size and retail price.

Giving to the public an opportunity to own creation items for accessible prices, Beautiful things ask designers to apply 20% discount during event.